

Patent Prosecution



UNDERSTANDING THE BIG PICTURE



Developments during the past decade in patent law have created an IP environment that is truly reminiscent of an Indy race. The challenges now facing the patent prosecutor in working with outside companies to create patents that will withstand the challenges of litigation are ominous. Harness Dickey is one of the largest and most prominent prosecution firms in the country. We hire the best



WE KNOW THE COURSE. WE TRACK YOUR PERFORMANCE. WE'RE HARNESS DICKEY.

lawyers in diverse scientific fields. We take considerable pride in setting and executing IP strategies to help our clients successfully navigate this complicated legal environment to enhance market share and improve the bottom line.



Quality work.
Tough environment.



If beating the competition in this high pressure environment is important to your company, choose Harness Dickey.



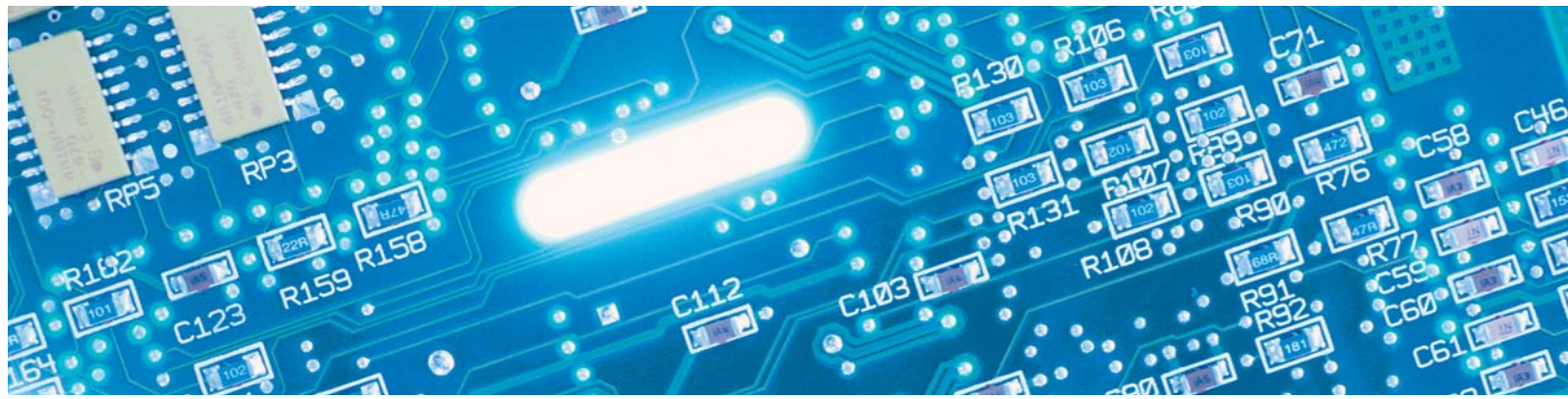
A Fast-Paced and Ever-Changing Patent Environment Creates Considerable Risk for Your IP

Selecting the right patent counsel in the current environment of unprecedented change is critical, but it hasn't always been that way. Up until the late 1990s, a decent set of patent claims and an adequate supporting specification were usually sufficient to protect valuable technologies. If the claims weren't quite good enough to establish "literal" infringement, the doctrine of equivalents was there to bail out even a mediocre patent. This low-risk, low-pressure environment no longer exists.

In the past decade, the Federal Circuit and Supreme Court have dramatically raised the bar for obtaining meaningful patent protection. The courts have re-examined many important aspects of patent law and created challenging obstacles in the areas of doctrine of equivalents, prosecution history estoppel, the interplay between written description and claim scope, and patent invalidity based upon "obviousness." The United States Patent Office has added fuel to the fire by seeking to implement new and more challenging rules, including those that require patent attorneys to protect complicated inventions with fewer patent claims in order to avoid penalties and surcharges that can make procuring patents prohibitive. In short, the current patent landscape demands an unprecedented level of skill and expertise from patent firms. Picking just any patent counsel and, indeed, failing to select the best, can cost your company dearly.

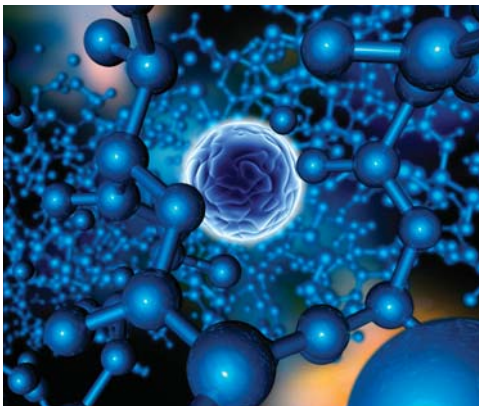
Because the business landscape of today is, in many respects, akin to an Indy race, only the smartest and most nimble drivers have a chance of taking the checkered flag. Properly protecting your company's proprietary technology is critical to improving your chances for success. If beating the competition in this high pressure environment is important to your company, choose Harness Dickey.





Five Reasons Why Harness Dickey Can Help You Successfully Navigate the Risky IP Environment Better Than Others

1. Harness Dickey is one of the largest, most experienced, and fastest growing IP firms. Founded in 1921, Harness Dickey has grown to over 100 licensed patent attorneys – each of whom possesses expertise in diverse scientific fields such as telecommunications, electronics, complex machinery, medical devices, ophthalmology, pharmaceuticals, chemical compositions, software, automotive and avionics, to name just a few. Our engineering depth enables us to more accurately match scientific backgrounds to your company's technology. What's more, operating through a carefully-selected network of esteemed patent associates in every industrialized nation in the world, Harness Dickey ensures that your patents deliver not only in the U.S. but also in other countries of importance to your business. The result is better patents that are handled more efficiently by our attorneys due to their specialization in fields and geographies relevant to your technology and business.



2. Out of hundreds of firms, Harness Dickey is a Top 10 patent filer.

Companies throughout the world turn to Harness Dickey to assist with their most important patent filings. From the Fortune 100 to start-up entrepreneurial companies, Harness Dickey files and secures valuable protection for literally thousands of inventions each year. Out of all the patent firms in the U.S., Harness Dickey ranks in the top 10 in terms of the number of patents obtained for its clients. We are honored that each year so many sophisticated technology-driven companies count on us to protect their most valuable assets, thereby ranking us among the handful of elite patent firms in the United States.

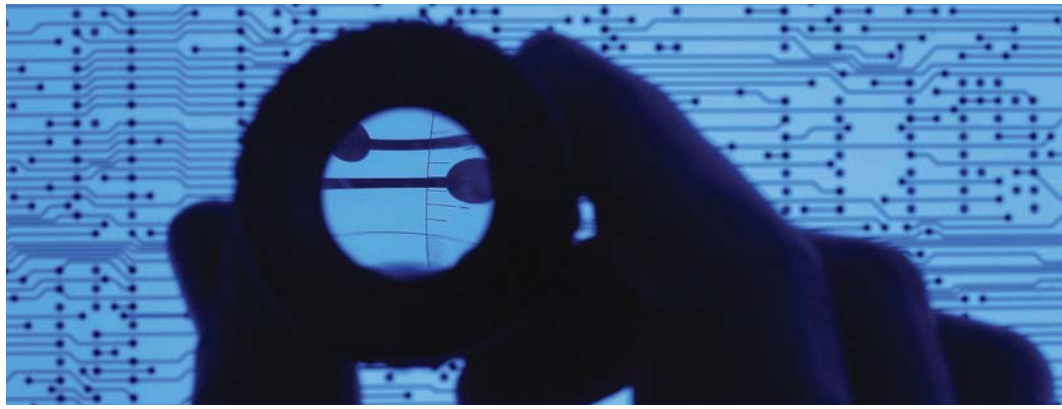
3. Harness Dickey understands the big picture and will help your company formulate successful IP strategies to improve your competitive position.

Harness Dickey devotes considerable attention to interfacing with your company. We have many partners with decades of experience. Given our diverse client base and years of experience, our partners have at their fingertips an array of potential solutions and strategies to help tackle the IP challenges that confront your company. We understand that patents are only useful if they improve your competitive position in the marketplace. We focus on your business, how your

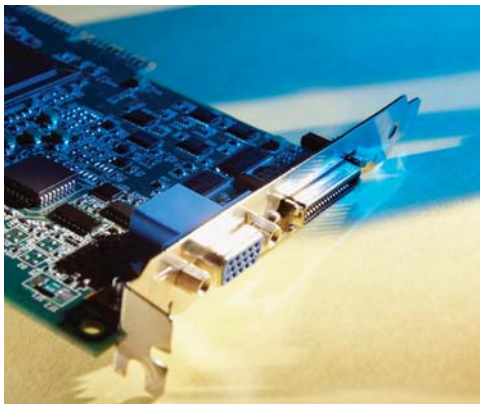
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Our engineering depth enables us to more accurately match scientific backgrounds to your company's technology. ”

IP portfolio management on a worldwide basis.



We have developed client web interfaces that are applauded by our clients because it makes their lives much easier and allows them to much more proactively manage their IP portfolio.



company makes its money and how intellectual property can be employed cost-effectively to improve your company's bottom line. Our approach has been so successful that many clients request that we periodically place our lawyers at their facilities to work "hand in glove" with management to develop and implement IP strategies that make sense for the company. We work hard to understand your business and earn your confidence as a trusted advisor so we can assist you in creating the best and most cost-effective IP strategy possible.

4. Harness Dickey specializes in IP portfolio management and provides a client interface that makes it easy to track and strategically manage your portfolio worldwide.

Most of our clients have sizable intellectual property portfolios, especially when foreign counterparts are added to the fray. Intelligently managing your company IP portfolio can be a daunting challenge. Whether reporting to management about IP initiatives, determining status of the many pending matters before the PTO, ascertaining where in the world to secure protection, deciding what should be maintained and what should be abandoned, or making many other key strategic IP decisions, an organized approach to IP portfolio management is critical. Due to our size and large client base, we have developed unique client web interfaces that are applauded by our clients because it makes their lives much easier and allows them to much more proactively manage their IP portfolio. Our interface makes available, via the web on a secure basis, all documents and critical related information regarding a company's entire IP portfolio, so that they can instantly access the company's "virtual" case files as needed. We have an in-house IT staff that can customize the interface to meet your needs. Importantly, Harness Dickey does not charge your company for this valuable tool.

5. Harness Dickey consistently delivers tremendous IP services at a notable value.

Our clients recognize that world-class quality legal services from Harness Dickey are a given; substantial revenues and competitive positioning in the marketplace hinge on patents that are expertly written and prosecuted. However, we realize that no matter how important or critical the asset, costs cannot be ignored. For several reasons, we are able to deliver outstanding value. Having the luxury of so many specialized PTO-licensed attorneys, we can match backgrounds to your portfolio to improve efficiency. Further, our size allows us to dedicate resources to your account to avoid the inefficiencies associated with the systematic

Cutting edge
IP strategies.

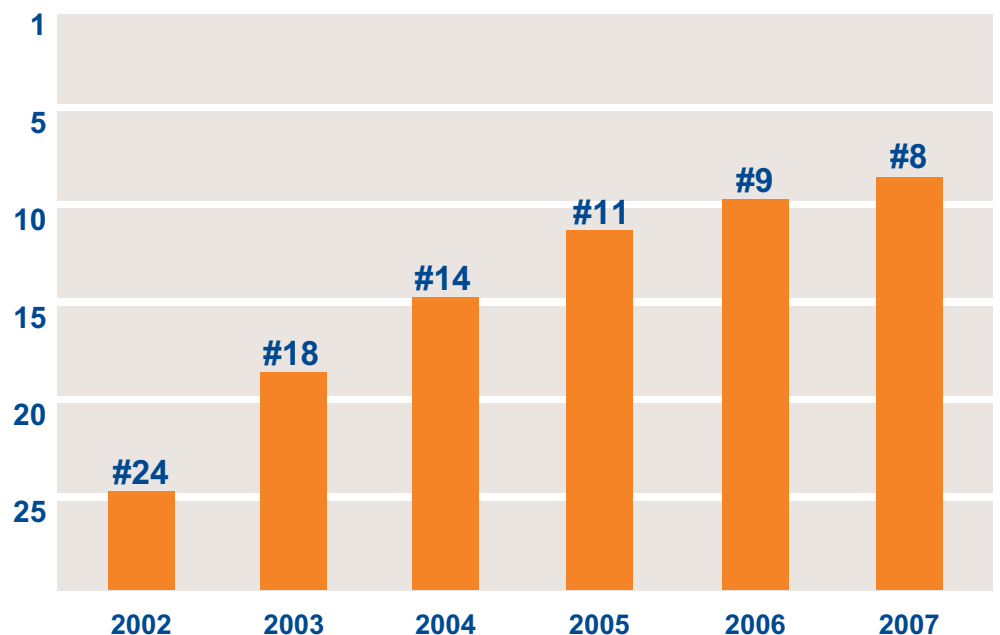


turnover that smaller firms confront in juggling their limited resources to meet demand. Finally, we combine partners with relevant scientific knowledge and years of patent experience to set patent strategies and team them with scientifically-sophisticated associates to implement the strategy with partner review and consultation along the way.

Harness Dickey Is a Full Service IP Firm

In addition to our worldwide patent preparation and prosecution expertise, we perform comprehensive IP services. We can provide detailed information in the following areas: IP Litigation; IP Due Diligence and Agreement Services; and Trademark and Internet Services. If any of these areas are of interest, please let us know and we will be happy to send materials. Further, we routinely travel to client sites to learn more about your technologies and business, and to explain more about our IP services and how we might assist your company in this critical area.

One of the Fastest Growing IP Firms



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Our size allows us to dedicate resources to your account to avoid the inefficiencies associated with the systematic turnover that smaller firms confront in juggling their limited resources to meet demand.”

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Detroit, MI
248.641.1600

Portland, OR
503.274.2200

St. Louis, MO
314.726.7500

Washington, DC
703.668.8000

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