

BRYAN K. WHEELLOCK

PRINCIPAL / ST. LOUIS METRO OFFICE

Bryan's practice includes the preparation and prosecution of patent and trademark applications and drafting intellectual property agreements, including non-compete agreements. He has brought and defended lawsuits in federal and state courts relating to intellectual property, and has participated in seizures of counterfeit and infringing goods.

Bryan prepares and prosecutes U.S. and foreign patent applications for medical devices, mechanical and electromechanical devices, manufacturing machinery and processes, metal alloys and other materials. He also does a substantial amount of patentability searching, trademark availability searching and patent and trademark infringement studies.

PRACTICE AREAS

Patents; Trademarks & Service Marks; Copyrights; IP Transactions; PTAB Proceedings

INDUSTRIES

Architecture

NEWS/EVENTS

- "Forces Converge to Make Trademark Law Hot," *Of Counsel* Newsletter

PRESENTATIONS

"CLE: Annual Federal Circuit Year in Review and PTC Section Annual Election," Co-presenter, Bar Association of Metropolitan St. Louis, March 3, 2017

"Intellectual Property Owner's Manual," Guest Speaker, Center for Emerging Technologies, June 2016

"Patent Federal Circuit Year in Review and Annual Election Meeting," Guest Speaker, The Bar Association of Metropolitan St. Louis, St. Louis, MO, March 2016

IN THE NEWS

- Bryan Wheelock Discusses Scandalous Versus Disparaging Trademarks with Bloomberg Law



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- Wheelock Shares Insights on GoPro “Printed Publication” Ruling with Law360
- Entire Market Value Has Its Day in Court, Says Bryan Wheelock in Law360 Article
- Bryan Wheelock Discusses Patent Damages with Law360
- Patent Attorney Bryan Wheelock Discusses 2017’s Biggest Cases
- Humvee-maker AM General Uses “Lawsuit Launcher” in Video Game Trademark Battle

EVENTS

- Harness Dickey Attorneys Present Enterprise University Course on Unfair Competition
- AIPLA Annual Meeting in Washington, D.C.

PUBLICATIONS

BOOKS

- “Evaluating and Addressing the Complexities of Various Intellectual Property Cases,” Co-authored by Geoffrey Aurini and Bryan Wheelock, *Litigation Strategies for Intellectual Property Cases*, 2015 Edition

ARTICLES

- Bryan Wheelock Shares IP Basics for App Developers in New Article
- “Darmok and Jalad in District Court,” *IPLS Proceedings*, March, 2017
- “Human-Robot Interfaces Should Be Subject to Legal Protection,” *Robotics Business Review*, December 21, 2016
- “The Award of Attorneys’ Fees in Exceptional Cases Under 5 U.S.C. § 1117(a) of the Lanham Act,” *The Trademark Reporter*, November-December, 2016
- “What’s a Patent Worth?” *Inside Counsel*, September 16, 2016
- “The DTSA Should Add a Spark to Trade-Secret Enforcement,” *Electronic Design*, June 22, 2016

BLOGS

- Petitioner is Entitled to Remedy Against Defaulting ITC Respondents
- C&D Letters Sufficient to Establish Personal Jurisdiction
- Normal Double Patenting Rules Don’t Apply When the Patents Straddle the URAA
- Judicially Created Double Patenting Does Not Limit Statutory Patent

Term Extension

- Personal Jurisdiction in a DJ Action Must be based on Intentional Conduct Directed at the Forum
- Lustron Houses: The Home of the Future, Patented in 1947

BACKGROUND

In addition to his practice at Harness Dickey, Bryan is an Adjunct Professor at Washington University School of Law and Washington University School of Engineering.

AWARDS & DISTINCTIONS

- *Best Lawyers*, Patent Law and Trademark Law, 2011-2019
- *Best Lawyers*, Copyright Law, 2018-2019
- *Best Lawyers*, Litigation – Intellectual Property, 2019
- *Best Lawyers*, Litigation – Patent, 2019
- *JD Supra*, Reader’s Choice Award, 2017-2018
- *Managing Intellectual Property*, “IP Stars,” 2014-2018
- *Missouri Super Lawyers*, 2011-2018
- *Best Lawyers*, “Trademark Lawyer of the Year” in St. Louis, 2015
- *St. Louis Magazine*, “Best Lawyers,” 2012

MEMBERSHIPS

- American Intellectual Property Law Association
- Bar Association of Metropolitan St. Louis
- International Trademark Association, Trademark Reporter Committee

EDUCATION

J.D., Washington University in St. Louis, 1982

B.S.E., Mechanical Engineering, Duke University, 1979

BAR & COURT ADMISSIONS

Missouri

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals Eighth Circuit

U.S. Patent and Trademark Office